

## Did you mean Lead UX/UI Designer?

9 years of Experience

### Creative Director/Director of User Experience

<https://www.robustwealth.com/>

As Creative Director, I head a team of 3 designers. I mentor and guide them to work on our three financial platforms. I helped establish a design library in which development can use. I plan out and strategize future design thinking for how/and what our brand standards will be. I facilitate and set up user testing sessions. I also work with marketing to establish our brand and identity.

2018-Current

### Senior UX Designer-Customers Bank (Contract)

<https://www.customersbank.com/>

As a Senior UX Design, I am designing a mobile banking app. I build for native as well as responsive design. I work closely with the project manager and Chief of Design. I'm helping build out a banking application for a well known wireless communications provider. My day to day consists of collaboration with development, design, and stakeholders to make sure our goals and launch are met. I build wireframes and final visual designs for the application. I advocate for different ways we can approach a problem and question a lot of things to make sure we are looking at all scenarios.

2018

### Senior UX Designer-JP Morgan Chase (Contract)

<https://www.chase.com>

As a Senior UX Design, I work on the Chase Private Client App and the JP Morgan app. I work purely with the mobile native user experience as well as responsive design. I am the primary point of contact at JP Morgan for all mobile related things to Direct Wealth Management (JP Morgan app or Chase Private Client). I work with developers and hundreds of designers meeting everyone's needs so when an item changes it will be applied across the platform. I work with patterns libraries as well as creating new patterns for future parts of the application. I also work with the UX Researcher and observe various customers behind a two way glass to get data feedback on specific design scenarios we create.

2017-2018

### Senior UX Designer-Endava

<https://www.endava.com>

As a Senior UX Design, I lead projects and meet with stakeholders drive design decision. The position consists of user research, discovery phases, user interviews, wireframes, prototyping, and presenting to clients. Clients include Wyndham Vacation Rentals, Coldwell Banker, USGA, JP Morgan, and Western Union.

2016-2017

### Senior UI/UX Designer-Trade.it (Contract)

<https://www.trade.it>

Trade.it is a fintech application that connects with various stock trading platforms. My job was to create wireframe flows so a user can log into their brokerage account from any stock trade app. I worked closely with the Director of Product and the CEO.

2015-2016

### Senior UI Designer-Jibe

<https://www.jibe.com>

Responsible for all UI visual elements of Jibe's recruitment platforms, and creating visual engaging elements for mobile and desktop designs. Senior UI Designer involves critical thinking, UX work flows, and collaboration with the Director of UX. Clients include Walmart, Google, and American Express.

2015-2016

### Art Director-FCB Health

<http://www.fcbhealthcare.com/>

As Art Director I am responsible for producing innovative ideas for the visual elements of campaigns in all kinds of media. This includes responsive designs for web, mobile, and print design. I evaluated designs, worked closely with the Creative Director and a team of designers on various website and App Campaigns.

2014-2015

### UI Designer-Verizon

<http://www.verizon.com>

Worked as a freelancer on the UI/UX of Verizon's wireless app payment gateway. My job was to figure out the flow and the best user experience to combine payments for customer billing.

2013-2014

### UI Designer-Rosetta/RevHealth (Contract)

<http://www.rosetta.com>

As UI Designer. I designed various iPad applications for Pharmaceutical companies. One project I was associated with was for Bristol Myer Squibb. I created an iPad application for a medicine to help patients with Diabetes. I created flows that would lead the user through various journeys to a specific medicine base on their outcome of their answer selection process.

2013-2014

### Lead UX/UI Designer-DownerGroup

<http://www.downergroup.com/>

As Lead UI/UX Designer I oversaw an iPad application design for AMIXPRO, a system to alert employees of situations that need to be attended to in industrial areas and public transport areas for this \$5 billion global company. Focus on layout, UI design, user experience, and color scheme while working with the latest JQuery mobile platform. Coordinate visual design development with the programming team and provide creative-direction to a team of eight.

2013-2014

### UI Designer-Clear Channel Communications (iHeart Radio App)

<http://www.clearchannel.com/>

Clear Channel Media is the parent company of the iHeart Radio Application. They are located in NYC and are most famous for various hit radio stations such as z100, a top 40's hit's station. As UI Designer my job consisted of designing new page flows for incoming radio stations that were being acquired. On top of this I also created various logos for new stations.

2012

### UI Designer-Vox Media

<http://www.voxmedia.com/>

Vox Media is the parent company of "SB Nation", "The Verge", and "Polygon". They are a publishing house for media groups (Tech, Sports, Gaming). Responsible for layout design in Photoshop and mocking up ad proposals for industry leading clients. I also created logo designs for the Gaming Polygon website. I assisted the art director with online layouts, publishing tasks, and worked collaboratively with the in house Graphic Designers and artists on the graphic elements of marketing and publishing materials.

2011-2012

## MICHAEL LEMMA

[www.michaellemma.com](http://www.michaellemma.com)



**Current:** NY Tristate Area

**From:** California

**Hobbies:** Photography, Hiking, Travel, Offroading.

Michael Lemma, A California native, is a Lead UX/UI Designer. Talented, he's also considered an "Unicorn Designer". Growing up, Michael has a love for drawing. At an early age this began his career in the Arts. He continued to craft his skill and evolve into other mediums, such as digital. Eventually, he decided to pursue a degree in the Arts. Michael graduated from the Savannah College of Art and Design with a BFA in Graphic Design and minor in Architecture.

In 2011 Michael moved to New York to pursue a career. After a year or so in the big apple, Michael set his sights outside of the United States and moved to Australia for a huge opportunity. After his visa ended he moved back to the states to be closer to friends and family.

Michael has been a guest speaker for the Industrial product design company Quirky.com on their live web panels. He's designed for corporations such as SBNation.com, TheVerge.com, American Express, Walmart Coldwell Banker, USGA, Western Union, JP Morgan Chase and more. His design works were used by such entertainment companies and products as Dove, AMC's Breaking Bad, Coors Light, Bacardi, and WWE product line. He was the Creative Director/Lead Designer for Downer EDI.

**Education:** Savannah College of Art and Design BFA, Graphic Design

**Capabilities:** UX Design, UI Design, User Interviews, User Testing, Visual Design, Product Design, Photography

**Programs:** Sketch (Primary), Adobe XD, Invision App, Proto.io, Zeplin, Photoshop, Illustrator